

# VITIS

B.C. WINE CULTURE

## 2019 MEDIA KIT





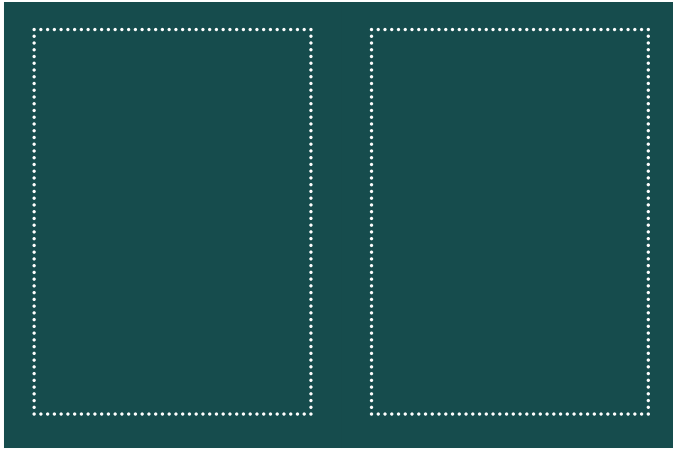
## *Vitis* is the first magazine dedicated to British Columbia's rapidly evolving wine culture.

From Vancouver Island to the Okanagan Valley, B.C. wine is rapidly gaining global attention for its quality, diversity and innovation. *Vitis* aims to capture the excitement, passion and dedication that has built and continues to develop this scene by telling the stories of wineries and the passionate people that own and operate them, as well as offering accessible insights into the finer points of wine and current trends.

Drawn from a skilled pool of tasters and storytellers, our writers are deeply immersed in the province's young but vibrant wine scene—from grape to glass, fermentation to food, and terroir to travel. Their words will be paired with striking photography, bold graphics and beautiful design, creating a lavish package in a portable format.

Created as an indispensable seasonal guide for vintners, sommeliers and weekend imbibers alike, *Vitis* also offers an equally informative and entertaining website and social media presence.

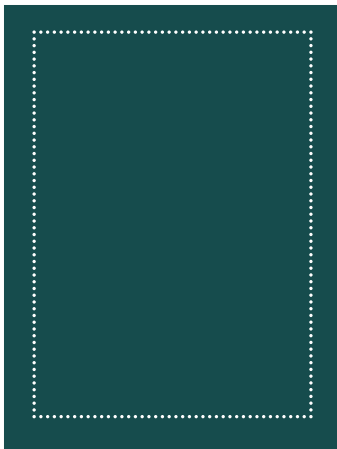
# Advertise with us



## TWO PAGE SPREAD

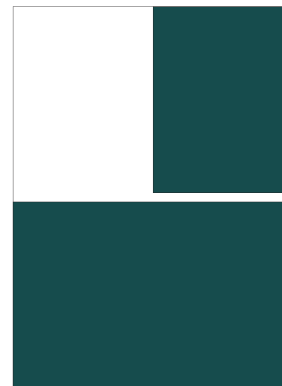
TRIM  
14" x 9.25"  
SAFE IMAGE AREA  
5.75" x 7.985" (on each page)  
BLEED  
0.25"

*Ad or sponsored content option  
includes professional writing  
and photography.*



## FULL PAGE

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7" x 9.25"  
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5.75" x 7.985"  
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## 1/4 PAGE

2.75" x 3.85"

## HALF PAGE

5.75" x 3.85"

Ask us about our creative partnership opportunities including digital advertising packages.

# Dates and deadlines

DISTRIBUTION  
**Spring/Summer 2019**  
**Fall/Winter 2019**

BOOKING DEADLINE  
March 15, 2019  
August 30, 2019

AD COPY/ARTWORK DEADLINE  
March 18, 2019  
September 3, 2019

## Contact:

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